

**GCSECA CO-OP
COMMUNICATOR
CONFERENCE:**



Telling

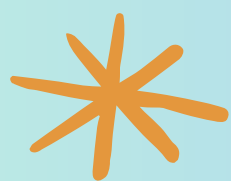
OUR STORY

SHARING THE COOPERATIVE DIFFERENCE

Tempe

ARIZONA

February 5 -6, 2025



*and media day training with NRECA's Kate
Tillotson*



Wednesday, February 5

DAY ONE

BREAKFAST - 8:00 A.M.

GCSECA Break Room & Board Room

MORNING SESSION - 8:30 A.M.

GCSECA Board Room

- **Kick-off and Welcome** - Hannah Capozzi
- **Introductions & Ice Breaker**

MEDIA TRAINING - 9:00 A.M.

GCSECA Board Room

- **Media Training & Practical Exercises** - Kate Tillotson, NRECA

BREAK - 10:30 A.M.

MEDIA TRAINING CONT. - 10:40 A.M.

GCSECA Board Room

- **Media Training & Practical Exercises** - Kate Tillotson, NRECA

LUNCH - NOON

GCSECA Break Room & Board Room

MEDIA TRAINING CONT. - 12:45 P.M.

GCSECA Board Room

- **Media Training & Practical Exercises** - Kate Tillotson, NRECA

BREAK - 3:00 P.M.

AFTERNOON SESSION - 3:15 P.M.

GCSECA Board Room

- **Empowering the Next Generation: Youth Engagement in Co-op/Utility Territories** - Landrea Larney, GRICUA

NETWORKING DINNER - 5:00 P.M.

Sponsored by Arizona G&T

Culinary Dropout Tempe - 149 S. Farmer Ave., Tempe, AZ 85281

Thursday, February 6

DAY TWO

BREAKFAST - 8:00 A.M.

GCSECA Break Room & Board Room

GCSECA UPDATES -8:30 a.m.

- **Legislative & Advocacy Updates** - Casey Ratlief & Jorge Canaca
- **CommUnity Energy & GCSECA Resources Updates** - Hannah Capozzi & Sylvia Cruz

ROUNDTABLE & DISCUSSION (for all Members) - 10:00 a.m.

*Strongly encouraged for all committee members to attend
Associate Members and others are welcome to attend as
well.*

- **Discussion regarding M&PR Committee Chair**
- **Roundtable sharing of local co-op updates**

LUNCH & NETWORKING - 12:00 p.m. (optional)

GCSECA to provide box lunches for attendees

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Thank you for coming!